



Brain Storm!

The Intelligent Way to Analyze
and Revolutionize Your Business

Brain Storm! Business
Podcast
with Penny Haynes of
Online Community Magazines



Penny Haynes

<http://brainstormbusinesspodcast.com>

Penny Haynes is a software designer, web programmer and multimedia producer. She loves finding new ways to use old tools to make it easier to promote your business.

If you would like to learn more about the software and offerings I have to offer, please check out the following:

RSSzine.com - Turn any RSS feed into a PDF ebook, newspaper or magazine instantly! Then turn any PDF into a turning page magazine.

[Commercial Creation Center](#) - This simplified multimedia production suite is perfect for novices who have never created audio or video before. It helps them create it and post it to the internet to promote their businesses.

[Online Community Magazines](#) - Software to put an entire community online with blogs, podcasts and the tools to create multimedia. Great turnkey business opportunity for someone wanting to market to their local offline community.

[Podcast Directories 4 Sale](#) - the first and only TURNKEY niche podcast directory software available.

[Magazine Format - Author Page](#)



[YouTube and Flash News](#)

[Click here to view or listen to the audio/video.](#)

In today's [Brain Storm! Business Podcast](#), we will discuss some of the latest happenings for YouTube, Flash and Mogulus, and how you can make the most of this news.

Microsoft is planning to license both pdf and flash for use on mobile platforms. What does this mean for you and me? The ability to see flash based video on our cell phones. What will you do to apply that knowledge to your own business? How about putting flash based audio and video on your website.

YouTube is making it easier to add video to your website. You can now have a YouTube page on your website if you can have programmers use their API to create it. YouTube doesn't need to have people coming to their site - they know they're already #1. Plus, you know that all of those links back don't hurt either.

Mogulus is a new webcam resource for producing multi-camera live shows, and allows you to combine YouTube and your own uploaded videos to the mix. The possibilities are almost endless if you are creative enough. How about cross marketing and creating an entertaining and informative news show about information in your niche or industry?

So check out this short video business podcast today, and give me your feedback on how you will apply this knowledge to your own business plan.

[Penny Haynes, Online Community Magazines](#)

[SalesConX Lets You Directly Buy And Sell Contact Introductions](#)

[Click here to view or listen to the audio/video.](#)

[Click here to listen to the podcast.](#)

In today's [Brain Storm! Business Podcast](#), we will discuss SalesConX with its CEO, Evan Sohn, and how you can, in a very straight-forward manner, buy and sell introductions to the people you need to contact.

I was introduced to SalesConX by the owner of a business opportunity directory. She had signed up for the affiliate program and we were all offered a \$25 credit. I figured "Why not try it." So far, I'm glad I did.

Ever want to find your perfect target market, but have no clue how to do that?

With SalesConX, you write out a detailed description of who you want an introduction

Newsletter Format